

Mr. David M. Fisher

DIRECTOR, DEFENSE BUSINESS TRANSFORMATION AGENCY (BTA)

Mr. David M. Fisher was announced as the first permanent Director of the Business Transformation Agency in March, 2007. He had served as the interim Director for the Agency since October, 2006.



Mr. Fisher was part of the leadership team at the time of the original stand-up of the BTA in October, 2005, where he held the position of Director, Transformation Planning and Performance. In this role, he oversaw the end-to-end process for development of the DoD Business Enterprise Architecture (BEA) and Enterprise Transition Plan (ETP).

In March, 2006, Mr. Fisher assumed the newly-created role of the Defense Enterprise Integration Executive, where he had the responsibility for oversight of the engagement between the BTA and the DoD Components (military departments and defense agencies) in terms of the implementation of the requirements depicted in the DoD's Business Enterprise Architecture (BEA) in the Components' large-scale business system transformation efforts. This effort had a particular focus on the Components' enterprise resource planning (ERP) system implementations. In July, 2006, he added to this role the responsibilities as the Director, Transformation Priorities and Requirements, where he was responsible for facilitating the relationship between the BTA and the functional leadership in the DoD Business Mission Areas in terms of future requirements that ultimately targeted for including in department-wide business transformation efforts.

Mr. Fisher originally joined the Department of Defense in March, 2005, as the Special Assistant to the Deputy Under Secretary of Defense (Financial Management). In this capacity, he provided leadership for enterprise-level DoD business transformation, with a particular focus on finance transformation, visibility, and auditability. Prior to joining the Department of Defense, Mr. Fisher served as a Managing Director with the BearingPoint, where he focused on Account Management and Business Process Optimization for clients in the public and private sectors. Mr. Fisher managed a cross-section of BearingPoint's largest multi-functional and multi-site, packaged software implementations (including Oracle Applications, Siebel Systems, and MatrixOne). This included requirements gathering, process design, program communications, system configuration, test case management, and issue management. Mr. Fisher has published books such as, *Optimize Now (or else!): How to Leverage Processes and Information to Achieve Enterprise Optimization (and Avoid Enterprise Extinction 2004)* providing a unique perspective on challenges and opportunities for organizations in pursuit of enterprise-wide optimization. Mr. Fisher also served as a key speaker on business process optimization at conferences including Oracle AppsWorld and U.S. Process World.

Mr. Fisher graduated with distinction from Stanford University with a Bachelor's degree in Communication. He completed his Master's of Business Administration at Santa Clara University's Leavey School of Business.